



THOMAS' OBITUARY



Thomas A. Eifler of Atkinson, NH, died Thursday morning, June 4, 2020, at the age of 75.

Tom is survived by his wife of 50 years, MaryAnn, two children Stephen and Danielle, Danielle's husband Neil and two grandchildren, Eve and Piper.

He was born in Queens, N.Y. in 1945, the youngest of three children.

Tom and MaryAnn met at a dance while he was serving in the U.S. Marine Corps. The couple moved from New York to Everett and then New Hampshire in the early 1970s.

Known affectionately as "The MC" or simply "MC" for his gregarious personality and penchant for running the show, he lived a wide-ranging life that saw him work at numerous different careers and visit all 50 states.

MC held jobs as varied as writing textbooks, selling protective equipment to fire departments, teaching at Southern New Hampshire University, serving as the director of the Salem Association for Retarded Citizens and serving ice cream as the Good Humor Man.

Tom worked for Honeywell in the early 1980s, where he helped time the Boston Marathon and the NBA All-Star Game. He even gave George Gervin and Robert Parrish a ride home in a compact car after one such game. He later worked at Wang Laboratories in Lowell in the 1980s. Shortly thereafter, he started his own public relations and advertising agency called MATE Communications. Tom won the Bell Ringer Award from the PR Club for one of his advertising campaigns during this time. He was also the founder and president of Pied Piper International, a company that manufactured humane mousetraps.

While living in New York, Tom graduated from Archbishop Malloy High School, and worked at the New York World's Fair. He later attended St. John's University and earned a Master's degree from Northeastern University after moving to New England. Tom and MaryAnn moved to Everett after Tom was discharged from the Marines.

Tom was a lifelong baseball fan, first following the Brooklyn Dodgers in his childhood and then the New York Mets in his teens and twenties. But he fell hard for the Red Sox after their World Series loss in 1975 and rarely missed a game thereafter. His recall for bit players such as backup catchers was remarkable, and he had a near-encyclopedic knowledge of Red Sox history. His family estimates that he watched approximately 6,000 Red Sox games in his lifetime.

He was also very involved with St. Anne's Catholic Church in Hampstead, N.H., where he served for several years as auctioneer for their charity auction and where he attended mass regularly. He was also a 3rd-degree member of the Knights of Columbus there. Tom also served on the Board of Directors for the Kimmie Nichols Center in Plaistow, N.H.

Tom was well known for his hobby of collecting classic cars. Though he wasn't much of a mechanic, he scoured the Northeast looking for vintage cars to collect. He had a special fondness for 1957 Chevrolet Bel Air convertibles, of which he owned at least 5 at various points. MC was still calling in search of a 1953 Studebaker in his final days.

In lieu of flowers please donate in Tom's memory to the Liberty House, 75 W Baker St, Manchester, NH 03103.

Relatives and friends are invited to calling hours from 3:00 PM to 6:00 PM on Monday June 8, 2020 at Brookside Chapel & Funeral Home, 116 Main St., Plaistow, NH. A private Funeral Mass at St. Anne's Church, Hampstead on

Tuesday June 9, 2020 will be followed by burial in Holy Angels Cemetery on East Rd., Plaistow.

Due to the current State of New Hampshire guidelines, visitors to the funeral home are always required to wear a mask and practice social distancing.